



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

Region 6
Louisiana, Mississippi, New Mexico,
Oklahoma, Texas, Indian Nations

819 Taylor Street
Room 8A38
Fort Worth, TX 76102-6177
Phone: 817-978-3653
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April 8, 2010

Ms. Kimberly Proctor
Governor's Representative for Highway Safety
Mississippi Department of Public Safety
3750 I-55 North Frontage Road
Jackson, Mississippi 39211

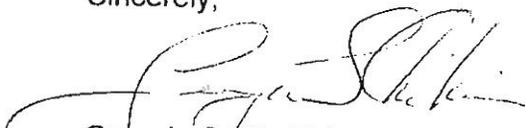
Dear Ms. Proctor:

This is to inform you that based upon an analysis of observed seat belt use rate data for the years 2006 through 2009, Mississippi meets the criteria for a Special Management Review (SMR) of the State's seat belt program.

A SMR examines management and operational practices in a specific program area to identify opportunities to improve performance. A SMR is preceded by an analysis of the most recent seat belt observational survey data reported by the State. Enclosed is a summary of Mississippi's analysis. SMR's are scheduled as a result of a State consistently over the most recent three years having a seat belt use rate below national average performance and progress that is less than half of that recorded by the Nation as a whole. NHTSA plans to conduct the Mississippi Seat Belt SMR in FY 2010.

NHTSA Region 6 staff will soon contact you to discuss scheduling the on-site portion of the SMR and preparing materials for this review. We look forward to working with you and your staff during this review. Should you have any questions, please contact me or Deputy Regional Administrator Gary Taylor at 817/978-3653.

Sincerely,



Georgia S. Chakiris
Regional Administrator

Enclosure



A

**Seat Belt Special Management Review Selection Analysis
Mississippi FY 2010**

Conversion Rate: A measure of improvement in seat belt use by computing the percentage reduction in **nonuse**.

For example, if a State has a seat belt use rate of 70%, it has a nonuse rate of 30% ($100 - 70 = 30$). If the State increased the use rate from 70% to 73%, it would have a conversion rate of 10% (i.e., $73-70 = 3$ and $100-70 = 30$ and $3/30 = 10\%$). Nonuse of seat belts was reduced by 10% when the use rate increased from 70% to 73%.

Performance Measure: Seat belt use rate from observational surveys compliant with 23 U.S.C. § 402 and § 406, and 23 CFR 1340.

Improvement Measure: Conversion rate, from the year prior to the 3-year span until the end of the 3-year span.

National Average Performance: National average seat belt use based on VMT-weighted State reported seat belt use rates. Most recent years for which data are available for this analysis: 84.5% (2006), 85.5% (2007), 86.4% (2008), 87.5% (2009).

National Average Improvement: 84.5% (2006) to 87.5% (2009), a conversion rate of 19.4% (i.e., $87.5 - 84.5 = 3.0$ and $100 - 84.5 = 15.5$ and $3.0/15.5 = 19.4\%$)

Question #1: Was the State's seat belt use rate less than the national average of 85.5% in 2007 and less than 86.4% in 2008 and less than 87.5% in 2009?

Answer #1: Yes

Question #2: Was the State's conversion rate from 2006 to 2009 less than one-half of the national conversion rate of 19.4%?

Answer #2: Yes

Year	2006	2007	2008	2009	Conversion Rate
MS	73.6%	71.8%	71.3%	76.0%	9.1%
USA	84.5%	85.5%	86.4%	87.5%	19.4%

Since both questions are answered yes, Mississippi meets the criteria for selection for a Special Management Review of the seat belt program.



HALEY R. BARBOUR
GOVERNOR

STATE OF MISSISSIPPI
DEPARTMENT OF PUBLIC SAFETY
DIVISION OF PUBLIC SAFETY PLANNING

STEPHEN B. SIMPSON
COMMISSIONER

April 12, 2010

Georgia Chakiris
Regional Administrator
819 Taylor Street, Room 8A38
Fort Worth, TX 76102-6177

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NHTSA
SC Reg - Ft Worth, TX

Dear Ms. Chakiris:

We received your letter dated April 8, 2010 regarding the Occupant Protection Special Management Review. To our disappointment, we realize that Mississippi's seat belt usage rate falls below the National average. However, Mississippi has seen an increase in our seat belt usage over the last few years, and a very significant reduction in fatalities since the passage of our primary seat belt law in May, 2006. We are requesting that NHTSA reconsider conducting an occupant protection SMR in Mississippi during FY 2010, which would allow us time to conduct the 2010 CIOT campaign, the seat belt survey, and to complete the Region 6 Teen Seat Belt Demonstration Project.

The MS Office of Highway Safety began its Click It Or Ticket Campaign in FY 2001 and plans to continue the campaign during May 2010, emphasizing the combination of high visibility enforcement, diversity outreach, and paid media to increase the seat belt usage rate for our state. Mississippi became the 22nd state to adopt the primary safety belt law, effective May 27, 2006. Our observed rate during 2005 had fallen to 60.8%, the lowest in the nation. After passage of the primary law, the observational survey showed the usage rate had climbed to 73.6%. While this is a differential of 12.8 percentage points higher, it actually constitutes a 21% increase in the rate of change from 2005 to 2006. The seatbelt rates for 2007 and 2008 remained around 71% to 72%. **The 2009 rate showed an increase to 76%, over five percentage points.** Mississippi is preparing a strong 2010 Click It or Ticket Campaign, and expects to see another increase this year. Another factor that should be considered is Mississippi's tremendous reduction in traffic fatalities since the passage of our primary seat belt law. **Total traffic fatalities for 2009 were 700, a 10.6 % reduction from 783 for 2008, and a 25% reduction since 2005, the year before the primary law was passed.**

Mississippi teenagers represent a significant traffic safety problem concerning seat belts. Teenagers (ages 16 to 20) were 14.3% of occupant deaths while being only 6.4% of the licensed drivers. This group was unbelted 77.4% of the time when killed. With this in mind, Mississippi is participating in a Region 6 Teen Demonstration Project to increase seat belt usage among this population. The Mississippi Teen Seat Belt Demonstration Project combines high visibility

enforcement, paid media, and an extensive school outreach program entitled "Rock the Belt" **According to Mercer Consulting, Mississippi interim results for this project showed teen drivers in the program area increased their seat belt use by 8.0 percentage points, and passengers showed a 10.6 percentage-point increase. No significant change in seat belt usage was noted in the Control Area rate.**

Mississippi has almost doubled the amount of funding for paid media for the CIOT and the Teen demonstration project in FY 2010, which shows our commitment to increasing our usage rate to the National average. Seat Belt Enforcement is promoted through our Law Enforcement Liaison Network throughout the year at regional meetings across the state, and 402/405 funding is utilized for sustained seat belt enforcement grants in low seat belt usage areas and with the Mississippi Highway Patrol. The Office of Highway Safety conducted a Diversity Outreach conference in 2009, and, in collaboration with Region 6, promoted seat belt usage among African Americans at the Capital City Classic in November 2009. OHS plans to continue the Capital City Classic in 2010, and conduct another diversity outreach event in FY 2011.

Mississippi will continue to work very closely with Region 6 to increase our state seat belt usage rate to the national average. Again, we are currently promoting seat belt usage as top priority, and hope to see an additional increase in 2010. Please allow us time to finalize the results of the teen demonstration project to be completed this summer, and to conduct our FY 2010 CIOT campaign in May before consideration of an occupant protection special management review.

Should you have any questions regarding our response, please call me at 601-987-3775.

Sincerely,



Kim Proctor
Governor's Representative for Highway Safety



U.S. Department
of Transportation

**National Highway
Traffic Safety
Administration**

Memorandum

Subject: Special Management Review 2010 Exemption Request
for Mississippi

Date: APR 27 2010

From: 
Marlene Markison, Associate Administrator
Regional Operations and Program Delivery

Reply to
Attn. of:

To: Georgia Chakiris
Regional Administrator, Region 6

I have reviewed your April 15, 2010 (attached) request to exempt Mississippi from a Seat Belt Special Management Review (SMR) for Fiscal Year (FY) 2010.

Primary reasons for the exemption request are based on the fact that Mississippi State Highway Safety Office has implemented the following strategies to increase seat belt use:

- An aggressive paid and earned media campaign
- Increased enforcement of the primary belt law
- A teen demonstration project covering eight counties, that include the two highest population areas for teens
- Outreach to the African American community, accounting for 37 percent of the Mississippi population.

Additionally, the Mississippi seat belt rate has increased from 71.3 percent in 2008 to 76 percent in 2009 and the interim results of the teen demo project show an increase of seat belt use in 16-20 year olds in the targeted counties from 65.8 percent to 74.5 percent.

Furthermore, the GR has committed in writing to continue implementing these strategies and working closely with the Region to increase the State's belt use rate.

Based on the above, I am approving the request to exempt Mississippi from a Seat Belt SMR for FY 2010.

Attachment



SAFETY BELTS SAVE LIVES

MISSISSIPPI SEAT BELT STATE ACTION PLAN SEAT BELTS

Action Plan	Target Date	Status
<p>Expand Teen Belt Demo (TBD) project statewide by:</p> <ul style="list-style-type: none"> • Expand Rock the Belt program • Integrate teen belt message into OP enforcement media • Expand social media viral messaging usage • Conduct LE briefings 	Ongoing	<ul style="list-style-type: none"> • FY13 – State has contracted with DREAM Inc. to manage and oversee the youth Seat Belt programs. Focus areas for FY13 will be delta area and new seat belt survey counties. • FY12 – MS continued to support the Statewide seat belt program. • Began to expand TBD Project statewide May 3, 2010 by including all counties • Developing Memo of Understanding (MOU) with MDOT to promote the ROCK the Belt program on a larger scale. • Used Teens in 2010 CIOT Enforcement message • Attached schedule of dates for events already done and events planned to do.
<p>2) Revise statewide Buckle Up in Your Truck campaign by</p> <ul style="list-style-type: none"> • utilize focused media for truck occupants • utilize speakers such as Tammy Ryden • Conduct LE briefings on OP truck issues 	Ongoing	<ul style="list-style-type: none"> • State has no plans to continue pickup truck focus in FY13 but will review data and if it is indicated, work with new media consultant (when they are on board) to develop new messaging. Currently using some PSA's that include pickups. • Used Pickup truck driver in 2010_CIoT PSA & enforcement message • Continue to utilize Tammy Ryden when possible for BUYT speaker. • The quarterly LEL meetings were used to discuss the CIOT Campaign and the

MISSISSIPPI SEAT BELT STATE ACTION PLAN SEAT BELTS

Action Plan	Target Date	Status
<p>3) Expand outreach to African-American community by:</p> <ul style="list-style-type: none"> • Conducting Diversity Forum and supporting other diversity initiatives 	<p>Ongoing</p> <p>May 2010</p> <p>Nov. 2010</p>	<p>importance of the truck issues we have.</p> <ul style="list-style-type: none"> • FY13 – State has contracted with form R6 Diversity Outreach Liaison to continue and expand its outreach efforts in the African American Community. • FY12 – State hosted a press event at the Jackson State-Alcorn event. State also hosted a Diversity Outreach forum. • 5/18 - African American Jackson Assistant Police Chief spoke at CIOT kickoff press event • Used African-American male in 2010 CIOT enforcement message • Develop outreach during Capitol City Classic Outreach in November 2010. • Working with Luther Perry, Regional LEL to create Ministers against Crime in MS. • Grant was granted to JSU for Diversity Summit. • 4/19 Diversity Summit • Meet w/ NHTSA about the 2012 Diversity Summit
<p>4) Increase enforcement of OP laws by:</p> <ul style="list-style-type: none"> • Developing incentive programs for non-funded agencies • Utilizing LEL's to promote safety belt utilization while on patrol • Utilizing LELs' to promote incentive programs 	<p>May 2011</p> <p>May 2011</p>	<ul style="list-style-type: none"> • FY13 – State is contracting with 46 local PD's and SO, the MHP and 5 HBCU PD's to conduct OP enforcement activities. State will recognize individual officers and agencies again in FY13 who show a commitment to OP enforcement based on numbers of SB and CPS citations. MS utilizes the

MISSISSIPPI SEAT BELT STATE ACTION PLAN SEAT BELTS

Action Plan	Target Date	Status
5) Expand TOPS training NHTSA – Will send latest TOPS curriculum update	Ongoing	<p>Luncheon and recognition as its incentive program throughout the State.</p> <ul style="list-style-type: none"> • 18 OP enforcement projects in FY10 will be expanded to approximately 30 in FY11 • Will review and develop incentive programs to gain support from non-funded agencies • Will evaluate production of agencies receiving OP grant funding • Promote CIOT and seat belt / child restraint seat usage at the quarterly LEL meetings <ul style="list-style-type: none"> • FY13 – LEL's will conduct 14 TOPS classes during this fiscal year. • FY12 – State had 12 TOPS classes for LE • Offer the TOPS training at Regional LEL and other LE meetings upon request • TOPS training is included in all SFST trainings conducted by the State LEL office.
6) Conduct aggressive OP related paid & earned media	May 2011	<ul style="list-style-type: none"> • FY13 – State plans an equally aggressive earned media schedule for CIOT which will involve many local and State law enforcement agencies. • FY12 – State conducted an aggressive CIOT earned media schedule throughout the State for CIOT. State also conducted 3 large press events throughout the State

MISSISSIPPI SEAT BELT STATE ACTION PLAN SEAT BELTS

Action Plan	Target Date	Status
7) Develop a plan to increase OP enforcement in large population centers.	Oct. 2010 April 2011	<ul style="list-style-type: none"> • The State will participate with CIOT earned and paid media during Memorial Day mobilization • Conduct press conferences on the following dates: 5/19/11 10:00 a.m. – Tupelo, MS 5/23/11 10:00 a.m. – Gulfport, MS 5/24/11 10:00 a.m. – Meridian, MS 5/26/11 10:00 a.m. – Jackson, MS • FY13 - State has grants with several heavily populated counties including: Hinds and Rankin (City of Jackson is located within both), Gulfport, Vicksburg, Meridian, Greenville, Starkville and the MHP • OHS will discuss an OP grant with Jackson Police Department for FY 2011. • Did not get for FY 2011 • Will send grant application again for the upcoming FY 2012 grant year
8) Conduct CIOT planning meetings to inform, gain support and educate law enforcement, organizations and others about CIOT campaign.	April/May 2011	<ul style="list-style-type: none"> • FY13 Again this year, the State utilizes MASHL to provide information to its partners about OP activities and needs. • Planning to conduct at least two planning meetings each fiscal year with partners to plan CIOT mobilization, and other OP activities. • 4/7/11 & 4/11/11 Media Meetings • 4/18/11 & 5/20/11 MAHSL meeting with state and local law enforcement,

MISSISSIPPI SEAT BELT STATE ACTION PLAN SEAT BELTS

Action Plan	Target Date	Status
		organizations and others to discuss upcoming CIOT campaign

This Seat Belt State Action Plan (SAP) has been jointly developed by the Mississippi and NHTSA Region 6 as a result of the State requesting a delay in a Seat Belt Special Management Review from FY10 to FY11. It is agreed this SAP is a binding agreement between both parties, and the SAP is a working document, the status of which will be updated at least every three months beginning July 1, 2010 to note progress on completion of action items.

Georgia S. Chakiris Regional Administrator National Highway Traffic Safety Administration Region 06	[Date]	Kim Proctor Governor's Highway Safety Representative Mississippi Office of Highway Safety
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MISSISSIPPI SEAT BELT STATE ACTION PLAN SEAT BELTS

Action Plan	Target Date	Status
<p>Expand Teen Belt Demo (TBD) project statewide by:</p> <ul style="list-style-type: none"> • Expand Rock the Belt program • Integrate teen belt message into OP enforcement media • Expand social media viral messaging usage • Conduct LE briefings 	Ongoing	<ul style="list-style-type: none"> • Began to expand TBD Project statewide May 3, 2010 by continuing Rock the Belt Program activities in all counties. • Developing Memo of Understanding (MOU) with MDOT to promote the ROCK the Belt program on a larger scale.
<p>2) Revise statewide Buckle Up in Your Truck campaign by</p> <ul style="list-style-type: none"> • utilize focused media for truck occupants • utilize speakers such as Tammy Ryden • Conduct LE briefings on OP truck issues 	Ongoing	<ul style="list-style-type: none"> • Used Pickup truck driver in 2010 CIOT PSA • Continue to utilize Tammy Ryden when possible for BUYT speaker.
<p>3) Expand outreach to African-American community by:</p> <ul style="list-style-type: none"> • Conducting Diversity Forum and supporting other diversity initiatives 	Ongoing	<ul style="list-style-type: none"> • 5/18 - African American Jackson Assistant Police Chief spoke at CIOT kickoff press event • Develop outreach during Capitol City Classic Outreach in November 2010. • Working with Luther Perry, Regional LEL to create Ministers against Crime in MS.
<p>4) Increase enforcement of OP laws by:</p> <ul style="list-style-type: none"> • Developing incentive programs for non-funded agencies • Utilizing LEL's to promote safety belt utilization while on patrol • Utilizing LELs' to promote incentive programs 	May 2011	<ul style="list-style-type: none"> • 18 OP enforcement projects in FY10 will be expanded to 20 in FY11 • Will review and develop incentive programs to gain support from non-funded agencies • Will evaluate production of agencies receiving OP grant funding

MISSISSIPPI SEAT BELT STATE ACTION PLAN SEAT BELTS

Action Plan	Target Date	Status
5) Expand TOPS training NHTSA – Will send latest TOPS curriculum update	Ongoing	<ul style="list-style-type: none"> Offer the TOPS training at Regional LEL and other LE meetings upon request
6) Conduct aggressive OP related paid & earned media	May 2011	<ul style="list-style-type: none"> The State will participate with CIOT earned and paid media during Memorial Day mobilization
7) Develop a plan to increase OP enforcement in large population centers.	Oct. 2010	<ul style="list-style-type: none"> OHS will discuss an OP grant with Jackson Police Department for FY 2011.
8) Conduct CIOT planning meetings to inform, gain support and educate law enforcement, organizations and others about CIOT campaign.	May 2011	<ul style="list-style-type: none"> Planning to conduct at least two planning meetings each fiscal year with partners to plan CIOT mobilization, and other OP activities.

This Seat Belt State Action Plan (SAP) has been jointly developed by the Mississippi and NHTSA Region 6 as a result of the State requesting a delay in a Seat Belt Special Management Review from FY10 to FY11. It is agreed this SAP is a binding agreement between both parties, and the SAP is a working document, the status of which will be updated at least every three months beginning July 1, 2010 to note progress on completion of action items.


 Georgia S. Chakiris
 Regional Administrator
 National Highway Traffic Safety Administration
 Region 06
 [Date] 8-24-10


 Kim Proctor
 Director
 Mississippi Office of Highway Safety
 [Date] 6/14/2010

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AUG 20 2010

NHTSA
SC Reg - Ft Worth, TX

f	K	Troop District
	Agency	
f	KEESLER AFB	
	MERIDIAN NAVAL	
f	AIR STATION	
	NATCHEZ TRACE PKY	
n	ABERDEEN PD	
n	ADAMS CO SO	
n	ALCORN CO SO	
n	AMITE CO SO	
n	BATESVILLE PD	
n	BELMONT PD	
n	BELZONI PD	
n	BLUE MOUNTAIN PD	
n	BOLIVAR CO SO	
n	BOONEVILLE PD	
n	BROOKHAVEN PD	
n	CALHOUN CITY PD	
n	CANTON PD	
n	CHARLESTON PD	
n	CHICKASAW CO SO	
n	CHOCTAW CO SO	
n	CHOCTAW PD	
n	CLAIBORNE CO SO	
n	CLARKE CO SO	
n	CLARKSDALE PD	

DUI Arrest

Safety Belt Citations

Child Safety Citations

Felony Arrest

Stolen Vehicle Recovered

Fugitives Apprehended

Suspended/Revoked License

Uninsured Motorists

Speeding

Reckless or Careless Driving

Drug Arrest

Other

#HOURS ON PROJECT Conducted

Percentage worked as overtime

Number of checkpoints conducted

Press conferences held

TV media earned

Radio media earned

n G CLAY CO SO
n D CLEVELAND PD
n C CLINTON PD
n G COLUMBUS AFB
n E COMO PD
n C COPIAH CO SO
n C CRYSTAL SPRINGS PD
n H DEKALB PD
n D DREW PD
n D DURANT PD
n C EDWARDS PD
n J ELLISVILLE PD
n H ENTERPRISE PD
n F FARMINGTON PD
n C FLORA PD
n H FOREST PD
n J FORREST CO SO
n M FRANKLIN CO SO
n F FULTON PD
n K GAUTIER
n K GEORGE CO SO
n D GOODMAN PD
n J GREENE CO SO
n D GREENVILLE PD
n F GUNTOWN PD
n C HAZLEHURST PD
n D HOLLANDALE PD
n D HOLMES CO SO
n D INVERNESS PD
n C ISSAQUENA CO SO
n D ITTA BENA PD
n H JASPER CO SO
n M LAWRENCE CO SO
n F LEE CO SO
n H LENA PD
n M LINCOLN CO SO
n J LUMBERTON PD

n G MABEN PD
n G MACON PD
n M MAGNOLIA PD
n H MARION PD
n G MATHISTON PD
n M MEADVILLE PD
n D MOUND BAYOU PD
n M NEW HEBRON PD
n G NEW HOULKA PD
n H NEWTON PD
n F NETTLETON PD
n E OAKLAND PD
n J PERRY CO SO
n C PICKENS PD
n C PORT GIBSON PD
n J PRENTISS PD
n H QUITMAN PD
n E QUITMAN CO SO
n H RALIEGH PD
n C RAYMOND PD
n D ROSEDALE PD
n J SANDERSVILLE PD
n E SENATORIA PD
n C SHARKEY CO SO
n D SHAW PD
n D SHELBY PD
n H SHUBUTA PD
n H SHUQUALAK PD
n H SMITH CO SO
n H STONEWALL PD
n G STURGIS PD
n J SUMRALL PD
n D SUNFLOWER CO SO
n H TAYLORSVILLE PD
n D TCHULA PD
n C TERRY PD
n F TIPPAH CO SO

P	D	GRENADA PD	11	56	2	3	1	9	17	68	18	3	12	57	120		5		
P	K	GULFPORT PD	37	338	56	19		11	104	1067	182	43	39				54		
P	J	HATTIESBURG PD	6	71	4	0	0	0	744	124	72	16							
P	H	HEIDELBERG PD																	
P	E	HERNANDO PD	4	9	1	1	0	1	1	6	3	1	0	5					
P	E	HOLLY SPRINGS PD	3	2	1	4	0	1	5	17	2	1	1	4					
P	E	HORN LAKE PD	13	325	7	5	0	25	21	268	69	9	4	32	226				
P	G	HOUSTON PD	2						1	4		1	2	9					
P	D	INDIANOLA PD	8	23	2	3	0	8	11	3	0	1	0	0					
P		JACKSON MUNICIPAL																	
P	C	AIRPORT PD												1					
P	C	JACKSON PD	52	483	115	5	5		137	709	551	19	16	44	3440				
P	D	KILMICHAEL PD	0	0	0	0		1	1										
P	J	LAUREL PD	21	207	20	9			55	76	74	11	15	76					
P	J	LEAKESVILLE PD	0	6	1				3										
P	D	LELAND PD	0	12	2				6	6	1		1	36					
P	D	LEXINGTON PD	1	20					5	2									
P	K	LONG BEACH PD	5	31	2				16	66	49	10	2	13	60				
P	G	LOUISVILLE PD	10	11	2	4		2	15	5	48	1	2	17	22				
P	K	LUCEDALE PD	4	3	7	4		5	9	9	1	3	5	50	30				
P	C	MADISON PD	7	21	1	3		1	10	89	74	3	5	20	82				
P	C	MAGEE PD	4	7	2	1		3	19	9	8	1	3	20	83				
P	M	MCCOMB PD	11	75	41	27		90	87	33	74	23	8	35	108				
P	C	MENDENHALL PD	2	11	2	2		2	11	7	10	2	1	4					
P	H	MERIDIAN PD	24	185	11	14		1	61	168	144	15	20	374	168				
P	M	MONTICELLO PD	2	24	11	1		1	2	2		1	1	2					
P	H	MORTON PD	2	9	1	2			2		3	1							
P	K	MOSS POINT PD	1	12		15		1	33	31	51	1	1						
P	F	MYRTLE PD	0																
P	M	NATCHEZ PD	1	1	2				18	12	10	4	2	11					
P	F	NEW ALBANY PD	8	112	2				21	38	21	4	2	11	90				
P	K	OCEAN SPRINGS PD	1	49	3	2		8	23	70	74	2	2	118	77				
P	E	OLIVE BRANCH PD	11	93	4	10		7	42	250	169	11	11	344	53				
P	M	OSYKA PD	0	5					5	5									
P	E	OXFORD PD	12	12	3	2		0	22	36	64	8	20	120	5				
P	K	PASCAGOULA PD	6	346	23	5		2	93	161	26	11	5	249	385				
P	K	PASS CHRISTIAN PD	0	18	2	1			14	86	27	2		32	102				

S	D	CARROLL CO SO	2	6	4	2	2	7	6	6	2	1	5	24	33	3	1
S	F	COAHOMA CO SO	3	5	1	5	1	6	4	3	3	5	6	24	33	3	1
S	J	COVINGTON CO SO	14	38	8	5	1	35	11	8	8	5	6	140	25	15	
S	E	DESOTO CO SO	11	76	11	2	1	18	38		9	34	100	100	5	2	1
S	K	HANCOCK CO SO	9	105	1	7	7	39	87	3	11	3	56	82	90	52	
S	K	HARRISON CO SO	15	176	1	7	4	47	78	10	24	12	3719	9			
S	C	HINDS CO SO	28	804	101	34	3	1587	76	11	54	208	1359	26	8	2	2
S	K	JACKSON CO SO	14	112	25	9	3	61	76	6	30	13	25		13	3	
S	J	JEFFERSON DAVIS CO SO	3	34	2	1	15	13	7	2	20	30	19		100	26	8
S	J	JONES CO SO	2	14	1	1	1	6	7	3	6	6	7	12	13	100	8
S	H	KEMPER CO SO	0			10	1	2	8	6	6	6	7	40	32	26	
S	E	LAFAYETTE CO SO	2			10	1	2	2	6	6	6	7	8	32	8	
S	J	LAMAR CO SO	10	46	3	11	2	32	27	6	6	6	87		100	17	
S	H	LAUDERDALE CO SO	22	195	15	7	1	29	26	9	9	6	87				
S	H	LEAKE CO SO	7	18	8	7	11	38	57	6	6	2	34				
S	D	LEFLORE CO SO	2	7	6	2		4	17	9	2	2	11	120	7	2	
S	G	LOWNDES CO SO	1	8				8	11	9	1	6	13				
S	C	MADISON CO SO	9	129	4			19	48	1	10	2	38	33	2	4	2
S	J	MARION CO SO	12	95	14			41	41		2	4	72	72	12	16	4
S	G	MONROE CO SO	6	3	2	1	4	7	2	2	2	4	3			14	14
S	D	MONTGOMERY CO SO	3	10	2	1	4	5	2	1	2	3	9			20	20
S	H	NESHOBA CO SO	4	31	13	1	4	28	6	1	2	2	30	40	25	15	1
S	H	NEWTON CO SO	3	2	2	1	0	2	0	1	1	1	30			1	1
S	G	OKTIBBEHA CO SO	1	98	5			12	18		2	2	43	100	17		
S	K	PEARL RIVER CO SO	9	22	3			16	22		1	5	35	43	100		
S	F	PONTOTOC CO SO	7	4	1	5	2	6	4		1	5	74	100			
S	F	PRENTISS CO SO	1	23	16			34	140	0	1	3	27	74	100		
S	C	RANKIN CO SO	12	4	3	3	6	24	64	1	1	7	181	100			
S	H	SCOTT CO SO	0	15	4			17	2		4	3					
S	C	SIMPSON CO SO	19	29	17	1		17	12		8						
S	K	STONE CO SO	11	44	5	6	1	12	21	2	13	10	45	160	4	4	1
S	E	TUNICA CO SO	4	33	5	2	1	5	44		12						
S	F	UNION CO SO															
S	C	WARREN CO SO	2			2					3			2		2	
S	J	WAYNE CO SO	9	3	0	7	0	9	0	0	1	4					
S	G	WINSTON CO SO	3	0	1	5	0	2	9	0	1	2	13				
S	C	YAZOO CO SO	1	32	3	0	4	4	3	0	2	1	0	104	5	10	

CLICK IT OR TICKET - MAY 2012 - MISSISSIPPI

REPORTING PERIOD

FROM: 5/21/12 **TO:** 6/3/12

REPORTING ON: Safety Belt Enforcement

CREATED: Robert M. Hancock, State Official, 6/26/12

UPDATED: Harry Crum, Regional Coordinator, 8/14/12

STATUS: Finalized

REPORTING AGENCIES SUMMARY

LAW ENFORCEMENT AGENCIES	TOTAL IN STATE	PARTICIPATING THIS PERIOD	REPORTING THIS PERIOD
State Police Patrol Districts	9	9	9
County Sheriffs Police	82	50	38
City/Town Police	165	120	97
Other Agencies(Specify Below)	3	3	2
Other Agencies: USM, MSU			

SPECIFIC ENFORCEMENT ACTIVITY DURING THIS REPORTING PERIOD

Specifically on DWI Enforcement	0
Specifically on Belt Enforcement	0
Specifically on Combined DWI/Belt Enforcement	15230
Approximate % of total hours worked as Overtime	29 %
Approximate % of total hours worked at Checkpoints	20 %
Approximate number of Checkpoints conducted	713

Briefly describe the specific DWI and/or Safety Belt enforcement operations other than checkpoints worked this month:

Saturation Patrols and Night time Enforcement details

DWI Arrests	1230	Suspended Licenses	5343
Safety Belt Citations	11833	Uninsured Motorists	8631
Child Safety Citations	1420	Speeding	10741
Felony Arrests	402	Reckless Driving	693
Recovered Stolen Vehicles	29	Drug Arrests	629
Fugitives Apprehended	561	Other Arrests (Specify Below)	8370

Other Arrests: Public Drunk, Equipment violations, Inspections Ran Stop Sign/Redlight

MEDIA ACTIVITY DURING THIS REPORTING PERIOD

PAID MEDIA

Approximate funds spent on paid media during this reporting period

TV Ads	Radio Ads	Print Ads	Billboards	Other Ads(see below)	Total
\$107317	\$59332	\$2181	\$39700	\$9150	\$217680

Other Ads: Movie Screenings: 2,555 Internet:5 Print Ads: 4 Billboards: 26

Approximate numbers of paid advertisements broadcast during this reporting period

TV	Radio
1582	4402

EARNED MEDIA

Press Conferences Held This Period	4
TV News Stories Aired This Period	116
Radio News Stories Aired This Period	25
Print News Stories Run This Period	90
Other News Stories (Specify Below)	5

Other News Stories: Bonus TV ads: 2,166 PSA Value \$117,604 Bonus Radio ads: 2,241 PSA Value \$39,442 Bonus Outdoor boards: 3 PSA Value \$5,389 Bonus Movie Screenings: 2,555 PSA Value \$4,752 Mailouts on Water Bills that state Buckle Up - Click it or Ticket

CONTACT INFORMATION

Name: Robert Hancock

Phone Number: 601-977-3722

E-mail Address: rhancock@dps.ms.gov



Media Activity this Period in Support of Memorial Day Click it or Ticket Campaign

Paid Media

Approximate funds spent on paid media this reporting period:

Total	TV ads	Radio ads	Print ads	Billboards	Other
<u>\$217,679.93</u>	<u>\$107,316.65</u>	<u>\$59,332.10</u>	<u>2,181.50</u>	<u>\$39,700.00</u>	<u>\$9,149.68</u>

Approximate numbers of paid advertisements broadcast this reporting period:

TV spots : 1,582 Radio spots: 4,402 Print ads: 4 Billboards: 26

Movie Screenings: 2,555 Internet: 5

Other:

Earned Media

Press conferences held this month: 4

TV news stories aired this month: 116

Radio news stories aired this month: 25

Print news stories run this month: 90

Other (specify):

Earned Media Value: \$192,841.00

Earned Media Value: \$37,918.00

Earned Media Value: \$38,126.00

Bonus TV ads: 2,125

PSA Value: \$116,500.11

Bonus Radio ads: 2,241

PSA Value: \$39,441.99

Bonus Outdoor boards: 3

PSA Value: \$5,389.14

Other: Movie Screenings: 2,555

PSA Value: \$4,752.30

Name of person submitting this report: Carol Mann

Phone: 601-362-5424

e-mail cmann@mannagency.com

Crackdown, Mobilization, and Sustained Enforcement Report

Report Date: 8/14/12
Mobilization 1: Click It or Ticket - May 2011
Mobilization 2: Click It or Ticket - May 2012
State(s) in Report (1): MS
State(s) Participating in Mobilization 1 (1): MS
State(s) Participating in Mobilization 2 (1): MS

	Mobilization 1	Mobilization 2	% Change
Total Agencies			
State Police Patrol Districts	9	9	0.00%
County Sheriffs Police	82	82	0.00%
City/Town Police	162	165	1.85%
Other Agencies	5	3	-40.00%
Total Agencies	258	259	0.39%
Participating Agencies			
State Police Patrol Districts	9	9	0.00%
County Sheriffs Police	65	50	-23.08%
City/Town Police	130	120	-7.69%
Other Agencies	5	3	-40.00%
Total Agencies	209	182	-12.92%
Reporting Agencies			
State Police Patrol Districts	9	9	0.00%
County Sheriffs Police	36	38	5.56%
City/Town Police	101	97	-3.96%
Other Agencies	4	2	-50.00%
Total Agencies	150	146	-2.67%
Enforcement Activity			
Total Hours Worked	37811	15230	-59.72%
Number of Checkpoints	644	713	10.71%
Citation Information			
DWI Arrests	1179	1230	4.33%
Safety Restraint Citations	12413	11833	-4.67%
Child Passenger Citations	1245	1420	14.06%
Felonies	457	402	-12.04%
Stolen Vehicles	87	29	-66.67%
Fugitives Apprehended	580	561	-3.28%
Suspended Licenses	2870	5343	86.17%
Uninsured Motorists	5860	8631	47.29%

Speeding	9352	10741	14.85%
Reckless Driver	790	693	-12.28%
Drugs	670	629	-6.12%
Other	7661	8370	9.25%

Paid Media Information

Total Spent by Participating States	\$197,372.00	\$217,680.00	10.29%
TV	\$102,989.00	\$107,317.00	4.20%
Radio	\$48,042.00	\$59,332.00	23.50%
Print	\$0.00	\$2,181.00	
Billboards	\$37,400.00	\$39,700.00	6.15%
Other	\$8,941.00	\$9,150.00	2.34%

Earned Media

Number of TV Spots	1842	1582	-14.12%
Radio Spots	3562	4402	23.58%
Press Conferences	27	4	-85.19%
TV News	66	116	75.76%
Radio	46	25	-45.65%
Print	92	90	-2.17%
Other	7	5	-28.57%



NHTSA Region 6 CIOT 2012 Campaign Tracking

Mississippi

Date	Outlet	Location
4/6/2012	Mississippi DPS	http://www.dps.state.ms.us/mhp-aging-fleet-puts-lives-in-danger/
5/14/2012	Clarion Ledger	http://www.clarionledger.com/article/20120515/NEWS/205150320/Seat-belt-enforcement-paying-off
5/14/2012	Hattiesburg American	http://www.hattiesburgamerican.com/article/20120515/NEWS01/205150318/Seat-belt-enforcement-paying-off?odyssey=mod%7Cnewswell%7Ctext%7CFRONTPAGE%7Cs
5/14/2012	KLTV 7	http://www.kltv.com/story/18373685/click-it-or-ticket-campaign-kicks-off
5/14/2012	WBTB CBS 3	http://www.wbtv.com/story/18373685/click-it-or-ticket-campaign-kicks-off
5/14/2012	WDAM NBC 7	http://www.wdam.com/story/18373685/click-it-or-ticket-campaign-kicks-off
5/14/2012	WLBT NBC 3	http://www.wlbt.com/story/18373685/click-it-or-ticket-campaign-kicks-off
5/15/2012	Clarion Ledger	http://www.clarionledger.com/article/20120515/NEWS/120515008/MHP-Unbuckled-passenger-can-fatal-others-car?odyssey=nav%7Chead
5/16/2012	Starkville Daily News	http://www.starkvilledailynews.com/node/10021
5/17/2012	Sun Herald	http://www.sunherald.com/2012/05/17/3955121/around-south-mississippi.html
5/17/2012	WDAM Hattiesburg	http://hattiesburg.wdam.com/news/news/49278-click-it-or-ticket-campaign-ready-get-underway
5/17/2012	WDAM NBC 7	http://www.wdam.com/story/18501889/click-it-or-ticket-campaign-ready-to-get-underway
5/17/2012	Winston Web News	www.winstonwebnews.com/current-news.html
5/18/2012	Clarion Ledger	http://www.clarionledger.com/article/20120519/NEWS/205190334/Paraplegic-s-plea-Wear-seat-belt-?odyssey=tab%7Ctopnews%7Ctext%7CHome
5/18/2012	Columbian Progress	http://columbianprogress.com/
5/18/2012	Gazabo Gazette	http://www.gazabogazette.com/gg/wp-content/uploads/2012/06/May-18-2012-issue.pdf
5/18/2012	Meridian Star	http://meridianstar.com/local/x1561284295/Click-It-or-Ticket-to-boost-seat-belt-use
5/18/2012	West Point Daily Times	http://www.dailytimesleader.com/content/wppd-gets-jump-click-it-or-ticket-mobilization
5/18/2012	WLBT NBC 3	http://www.wlbt.com/story/18557855/click-it-or-ticket
5/18/2012	WLOX ABC 13	http://www.wlox.com/story/18557855/click-it-or-ticket
5/19/2012	Bolivar Commercial	http://www.bolivarcom.com/view/full_story/18651364/article-Drew-law-joins-Click-It-or-Ticket?instance=main_article
5/19/2012	Hattiesburg American	http://www.hattiesburgamerican.com/article/20120519/NEWS01/120519005
5/19/2012	WEBD FOX 40	http://www.fox40tv.com/news/local/story/Buckle-up-or-pay-up/wDXsXWRkNUSE2qIFX_7Zmg.csp
5/20/2012	Greenwood Commonwealth	http://www.gwcommonwealth.com/news/article_e36785de-a234-11e1-bf3b-001a4bcf887a.html
5/20/2012	World News	http://article.wn.com/view/2012/05/20/Paraplegics_plea_Wear_seat_belt/
5/21/2012	Sun Herald	http://www.sunherald.com/2012/05/21/3961194/statewide-click-it-or-ticket-campaign.html
5/21/2012	WHLT CBS 22	http://www2.whlt.com/news/2012/may/21/click-it-or-ticket-campaign-starts-monday-ar-3832366/
5/22/2012	Copiah County Courier	http://www.copiahcountycourier.com/v2/content.aspx?module=ContentItem&ID=240991&MemberID=1230
5/22/2012	Madison County Herald	http://www.mcherald.com/apps/pbcs.dll/article?AID=/20120522/NEWS/205220304/Buckle-your-seatbelts-or-face-a-fine
5/22/2012	McComb Enterprise-Journal	http://www.enterprise-journal.com/news/article_a5182eb0-a42c-11e1-b5b4-001a4bcf887a.html
5/22/2012	Rez News	http://www.thereznews.com/2012/05/click-it-or-ticket-campaign.html

5/22/2012	Springer Law Office	http://www.springerlawoffice.org/blog/2012/05/22/Click-It-or-Ticket.aspx
5/23/2012	Madison County Journal	http://onlinemadison.com/main.asp?SectionID=1&SubSectionID=1&ArticleID=25096
5/23/2012	News Courier	http://enewscourier.com/local/x1647283255/Local-morning-update-for-May-23-2012/
5/23/2012	Scott County Times	http://www.sctonline.net/articles/2012/05/23/news/local/news31.txt
5/23/2012	WLOX Pascagoula	http://pascagoula.wlox.com/news/events/56408-click-it-or-ticket-campaign-effect-may-21-june-3
5/24/2012	Altoona Herald	http://altoonaherald.desmoinesregister.com/article/DB/20120524/NEWS01/120524016
5/24/2012	Clarion Ledger	http://www.clarionledger.com/article/20120525/NEWS/205250329/Mississippi-Briefs
5/24/2012	Hattiesburg American	http://www.hattiesburgamerican.com/article/20120524/NEWS01/120524016/MHP-hopes-reduce-Memorial-Day-weekend-deaths?odyssey=tab%7Ctopnews%7Ctext%7CFRONTPAGE
5/24/2012	Rez News	http://www.thereznews.com/2012/05/news-from-mississippi-highway-patrol-no.html
5/24/2012	Stone County Enterprise	http://www.stonecountyenterprise.com/article_1589.shtml
5/24/2012	Sun Herald	http://www.sunherald.com/2012/05/23/3967186/sound-off-for-0524.html
5/24/2012	Sun Herald	http://www.sunherald.com/2012/05/24/3968734/mhp-hopes-to-reduce-memorial-day.html
5/24/2012	The Republic	http://www.therepublic.com/view/story/0c65d55573d64b8280c912dfd1b752fe/MS-Memorial-Day-Traffic/
5/24/2012	WDAM NBC 7	http://www.wdam.com/story/18621225/wdam-viewpoint-click-it-or-ticket
5/24/2012	WLBT NBC 3	http://www.wlbt.com/story/18617996/mhp-hopes-to-reduce-memorial-day-weekend-deaths
5/24/2012	WTVA NBC	http://www.wtva.com/news/local/story/MHP-hopes-to-reduce-Memorial-Day-weekend-deaths/dvEhZ-8Y6km6036W9t3CWQ.csp
5/25/2012	Grenada Star	http://www.eclassifiedsnetwork.com/v2/content.aspx?module=ContentItem&ID=241228&MemberID=1218
5/25/2012	MS Click It or Ticket Facebook	http://www.facebook.com/permalink.php?story_fbid=274838735948456&id=85340160763
5/25/2012	NEMS360.com	http://nems360.com/view/full_story/18715368/article-MHP-hopes-to-reduce-Memorial-Day-weekend-deaths?instance=secondary_stories_left_column
5/25/2012	Starkville Daily News	http://www.starkvilledailynews.com/node/10110
5/25/2012	Sun Herald	http://www.sunherald.com/2012/05/25/3971227/around-south-mississippi.html
5/25/2012	WAPT 16	http://www.wapt.com/news/mississippi/MHP-hopes-to-reduce-Memorial-Day-weekend-deaths/-/9156860/14155578/-/493lo8/-/index.html
5/25/2012	WDAM NBC 7	http://www.wdam.com/story/18628310/jones-county-click-it-or-ticket-it
5/25/2012	WDBD FOX 40	http://www.fox40tv.com/news/local/story/Memorial-Day-Traffic-Crackdown/OHcRJ1HYsk6dt9Q7tarIAA.csp
5/25/2012	WHLT CBS 22	http://www2.wHLT.com/news/2012/may/25/law-enforcement-prepares-memorial-day-ar-3859710/
5/25/2012	WLBT NBC 3	http://www.wlbt.com/story/18623392/more-than-300-additional-troopers-on-the
5/25/2012	WTOK ABC 11	http://www.wtok.com/home/headlines/Mississippi-Alabama-Reach-Hands-Across-the-Border-154187165.html
5/26/2012	Commercial Appeal	http://www.commercialappeal.com/news/2012/may/26/best-to-buckle-up-during-holiday/
5/26/2012	Meridian Star	http://meridianstar.com/local/x1968171859/Partnership-in-place-for-safety-blitz
5/26/2012	Picayune Item	http://picayuneitem.com/local/x915990868/MHP-on-patrol-for-holiday
5/29/2012	Hattiesburg American	http://www.hattiesburgamerican.com/article/20120529/NEWS01/120529007/Miss-had-no-fatalities-over-Memorial-Day-weekend?odyssey=tab%7Ctopnews%7Ctext%7CFRONTPAGE
5/29/2012	Sun Herald	http://www.sunherald.com/2012/05/29/3975393/tickets-duis-up-over-holiday-but.html
5/29/2012	Sun Herald	http://www.sunherald.com/2012/05/29/3975372/miss-had-no-fatalities-of-memorial.html

5/29/2012	WCBI CBS 6	http://wcbi.com/article.php?subaction=showfull&id=1338309671&archive=&start_from=&ucat=2&
5/29/2012	WDAM NBC 7	http://www.wdam.com/story/18645804/miss-had-no-fatalities-of-memorial-day-weekend
5/29/2012	WDBD FOX 40	http://www.fox40tv.com/news/local/story/Holiday-Traffic-numbers/9yibPY3ptE2qZTjtmW2aQQ.csp
5/29/2012	West Point Daily Times	http://www.dailytimesleader.com/content/local-click-it-effort-successful
5/29/2012	WHLT CBS 22	http://www2.whlt.com/news/2012/may/29/state-had-no-fatalities-over-holiday-ar-3878078/
5/29/2012	WLOX ABC 13	http://www.wlox.com/story/18646008/ms-hwy-patrol-no-fatalities-memorial-day-weekend?
5/29/2012	WTOK ABC 11	http://www.wtok.com/home/headlines/No_Deaths_Reported_on_Mississippi_Highways_155541165.html
5/29/2012	WTOK ABC 11	http://www.wtok.com/home/headlines/Miss_had_no_fatalities_of_Memorial_Day_weekend_155386355.html
5/29/2012	WXVT CBS 15	http://www.wxvt.com/Global/story.asp?S=18645804
5/30/2012	Madison County Journal	http://onlinemadison.com/main.asp?SectionID=1&SubSectionID=1&ArticleID=25124
5/30/2012	Meridian Star	http://meridianstar.com/local/x1647289018/MDPS-No-fatalities-over-long-weekend
5/30/2012	NEMS360.com	http://nems360.com/pages/full_story/push?article-Mississippi+had+no+fatalities+of+Memorial+Day+weekend%20&id=18757370&instance=secondary_stories_left_column
5/30/2012	Picayune Item	http://picayuneitem.com/statenews/x234173260/Miss-had-no-fatalities-of-Memorial-Day-weekend
5/30/2012	WONA 95.1 FM	http://www.hawq95.com/index.php?pr=Latest_News&nShow=443
5/30/2012	WTVA NBC	http://www.wtva.com/news/local/story/Mississippians-more-likely-to-die-in-auto/90a4Y6hLA0mlyWMV2uKjeQ.csp
6/5/2012	WCBI CBS 6	http://www.wcbi.com/article.php?subaction=showfull&id=1338945539&archive=&start_from=&ucat=2,4&
6/7/2012	Meridian Star	http://meridianstar.com/local/x1828356484/Memorial-Day-safety-campaign-numbers-released
6/8/2012	New Albany News Exchange	http://www.newalbanynews-exchange.com/article.asp?id=16123&sec=22
6/12/2012	WLOX ABC 13	http://www.wlox.com/story/18769268/kids-get-lesson-in-seat-belt-safety

**SAFE KIDS MISSISSIPPI
FY13 CPST Courses
Courses Held to Date**

<u>DATE</u>	<u>LOCATION</u>
11/13-16/12	Madison
11/14-16/12	Vaiden, MS
12/5-7/2012	Biloxi
12/12/14/2012	Biloxi

Inspection Stations and Certified Technicians in Mississippi, 2012

PUBLIC HEALTH DISTRICTS

Northwest Public Health
District I
662-563-5603

Northeast Public Health
District II
662-841-9015

Delta/Hills Public Health
District III
662-453-4563

Tombigbee Public Health
District IV
662-323-7313

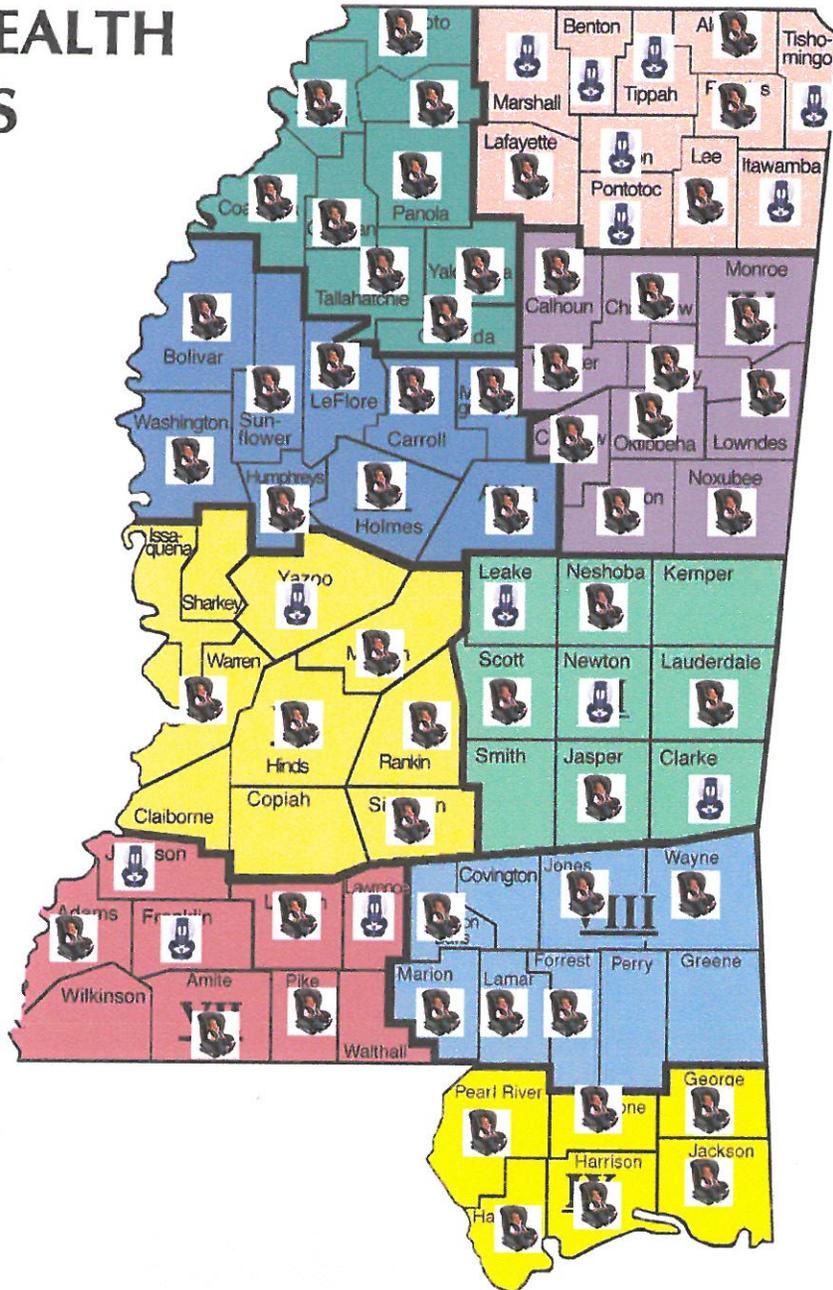
West Central Public Health
District V
601-978-7864

East Central Public Health
District VI
601-482-3171

Southwest Public Health
District VII
601-684-9411

Southeast Public Health
District VIII
601-544-6766

Coastal Plains Public Health
District IX
228-831-5151



Inspection Station and/or Safety Seat Clinic Located in County

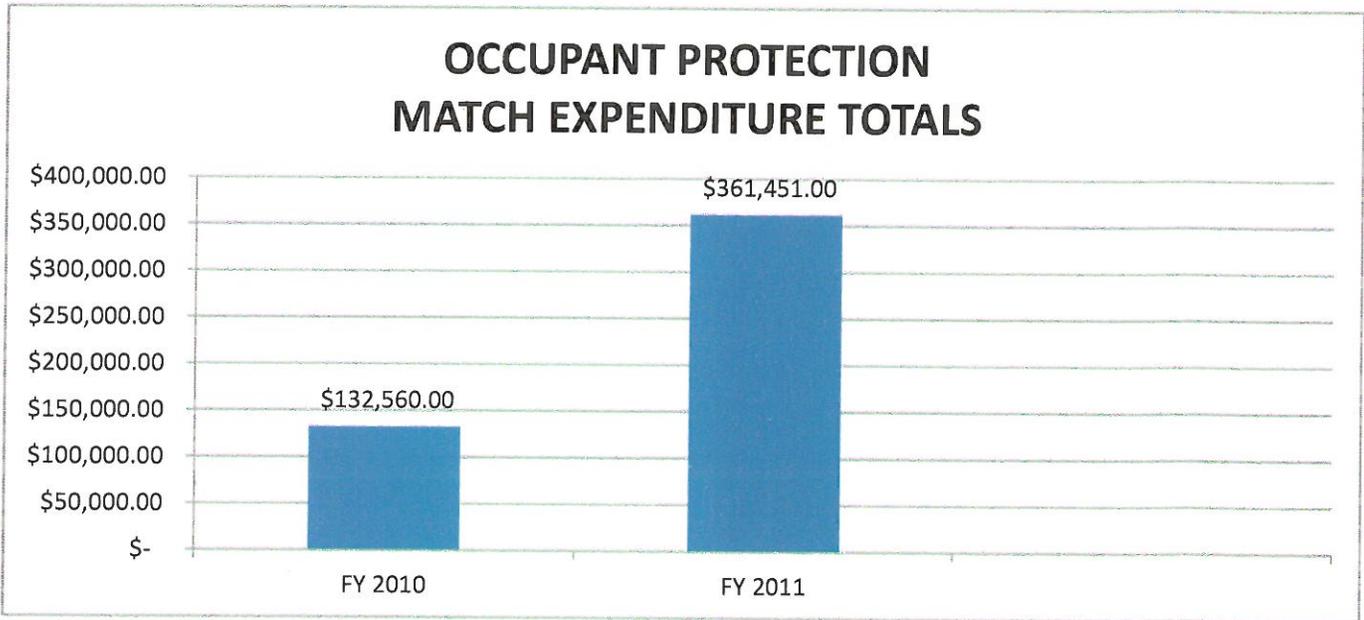


Inspection Station and One or More CPSTs Located in County

MOHS 2010 / 2011 Occupant Protection Maintenance of Effort

Project	Program	Match Amounts		
		2010	2011	
MSU	OP Seatbealt Survey	\$ 16,515.00		
MSU (Dept of Health)	OP Safe Kids	\$ 116,045.00		
MSU	OP Seatbealt Survey		\$ 16,929.00	
MSU	OP Safe Kids		\$ 344,522.00	
TOTALS		\$ 132,560.00	\$ 361,451.00	\$ 494,011.00
AVG FY10/FY11				\$ 247,005.50

	FY 2010	FY 2011	
TOTALS	\$ 132,560.00	\$ 361,451.00	



MISSISSIPPI CODE OF 1972

As Amended

SEC. 63-2-1. Requirement of use of safety seat belt system by operator and passengers in passenger motor vehicle; protection of children.

(1) Every operator and front-seat passenger of a passenger motor vehicle operated in forward motion on the highways of this state shall wear a properly fastened safety seat belt system, required to be installed in the vehicle when manufactured pursuant to Federal Motor Vehicle Safety Standard 208. Children under the age of two (2) years shall be protected as required by Sections [63-7-301](#) through [63-7-313](#).

(2) "Passenger motor vehicle" for purposes of this chapter means a motor vehicle designed to carry ten (10) or fewer passengers but does not include motorcycles, mopeds, all-terrain vehicles or trailers.

(3) This section shall not apply to:

(a) Vehicles which may be registered for "farm" use, including "implements of husbandry" as defined in Section [63-21-5](#) (d), and "farm tractors" as defined in Section [63-3-105](#) (a).

(b) An operator or passenger possessing a written verification from a licensed physician that he is unable to wear a safety belt system for medical reasons.

(c) A passenger car operated by a rural letter carrier of the United States Postal Service or by a utility meter reader while on duty.

SOURCES: Laws, 1990, ch. 436, Sec. 1, eff from and after passage (approved March 20, 1990).

[Chapter Index](#) | [Table of Contents](#)

Miss. Code Ann. § 63-7-301

MISSISSIPPI CODE of 1972

*** Current through the 2012 Regular Session ***

TITLE 63. MOTOR VEHICLES AND TRAFFIC REGULATIONS
CHAPTER 7. EQUIPMENT AND IDENTIFICATION
CHILD PASSENGER RESTRAINT DEVICES

Miss. Code Ann. § 63-7-301 (2013)

§ 63-7-301. Requirement of device or belt positioning booster seat system; failure to provide and use device or belt positioning booster seat system not deemed negligence

(1) (a) Every person transporting a child under the age of four (4) years in a passenger motor vehicle, and operated on a public roadway, street or highway within this state, shall provide for the protection of the child by properly using a child passenger restraint device or system meeting applicable federal motor vehicle safety standards.

(b) Every person transporting a child in a passenger motor vehicle operated on a public roadway, street or highway within this state, shall provide for the protection of the child by properly using a belt positioning booster seat system meeting applicable federal motor vehicle safety standards if the child is at least four (4) years of age, but less than seven (7) years of age and measures less than four (4) feet nine (9) inches in height or weighs less than sixty-five (65) pounds.

(c) If more than two (2) children who are required under subsection (1) of this section to use a booster seat are being transported in a vehicle at one time, and the vehicle only has two (2) lap and shoulder belts in the rear seat, then only the two (2) children sitting in the seats with the lap and shoulder belts are required to use a belt positioning booster seat system and safety belt, and any other children may be secured with a safety seat lap belt only.

(2) The term "passenger motor vehicle" as used in Sections 63-7-301 through 63-7-311 has the same meaning as defined in Section 63-2-1(2). Sections 63-7-301 through 63-7-311 do not apply to the vehicles described in Section 63-2-1(3).

(3) Failure to provide and use a child passenger restraint device or system or a belt positioning booster seat system shall not be considered contributory or comparative negligence.

HISTORY: SOURCES: Laws, 1983, ch. 400, § 1; Laws, 1994, ch. 325, § 1; Laws, 1998, ch. 501, § 3; Laws, 2008, ch. 520, § 1, eff from and after July 1, 2008.

In

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MISSISSIPPI LEGISLATURE

2006 Regular Session

To: Transportation

By: Representative Clark, Upshaw, Akins, Bailey, Baker (74th), Baker (8th), Barnett, Bondurant, Broomfield, Brown, Burnett, Calhoun, Carlton, Clarke, Coleman (65th), Flaggs, Fleming, Franks, Hamilton (6th), Lane, Malone, Martinson, Masterson, Mayhall, Mayo, Miles, Reeves, Robinson (63rd), Rotenberry, Stevens, Thomas, Whittington, Woods, Young

House Bill 409

(As Sent to Governor)

AN ACT TO AMEND SECTION 63-2-7, MISSISSIPPI CODE OF 1972, TO DELETE THE PROVISIONS THAT PERMIT A FINE TO BE IMPOSED FOR A VIOLATION OF THE MOTOR VEHICLE SEAT BELT LAW ONLY IF THE VIOLATOR IS ALSO CHARGED AND CONVICTED OF SOME OTHER OFFENSE; AND FOR RELATED PURPOSES.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MISSISSIPPI:

SECTION 1. Section 63-2-7, Mississippi Code of 1972, is amended as follows:

63-2-7. (1) A violation of this chapter shall be a misdemeanor, punishable by a fine of Twenty-five Dollars (\$25.00) upon conviction; however, only the operator of a vehicle may be fined for a violation of this chapter by the operator, for a violation of this chapter by a front seat passenger or for a violation of this chapter by a child who is at least four (4) years of age but under eight (8) years of age, regardless of the seat that the child occupies * * *. The maximum fine that may be imposed against the operator of a vehicle for a violation of this chapter by the operator or for a violation of this chapter by one or more passengers shall be Twenty-five Dollars (\$25.00) in the aggregate.

(2) A violation of this chapter shall not be entered on the driving record of any individual so convicted, nor shall any state assessment provided for by Section 99-19-73, or any other state law, be imposed or collected.

SECTION 2. All federal money that the State of Mississippi receives as an incentive grant for the enactment of a primary seat belt law under Section 1 of House Bill No. 409, 2006 Regular Session, shall be expended for highway safety infrastructure improvements except as otherwise conditioned or restricted by federal law or federal rules and regulations governing the expenditure of such funds.

SECTION 3. This act shall take effect and be in force from and after May 27, 2006.

By: Representatives Clark, Upshaw, Akins, To: Transportation
Bailey, Baker (74th), Baker (8th), Barnett,
Bondurant, Broomfield, Brown, Burnett,
Calhoun, Carlton, Clarke, Coleman (65th),
Flaggs, Fleming, Franks, Hamilton (6th),
Lane, Malone, Martinson, Masterson, Mayhall, Mayo, Miles, Reeves,
Robinson (63rd), Rotenberry, Stevens, Thomas, Whittington, Woods, Young

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(As Passed the House)

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2 DELETE THE PROVISIONS THAT PERMIT A FINE TO BE IMPOSED FOR A
3 VIOLATION OF THE MOTOR VEHICLE SEAT BELT LAW ONLY IF THE VIOLATOR
4 IS ALSO CHARGED AND CONVICTED OF SOME OTHER OFFENSE; AND FOR
5 RELATED PURPOSES.

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13 violation of this chapter by a front seat passenger or for a
14 violation of this chapter by a child who is at least four (4)
15 years of age but under eight (8) years of age, regardless of the
16 seat that the child occupies * * *. The maximum fine that may be
17 imposed against the operator of a vehicle for a violation of this
18 chapter by the operator or for a violation of this chapter by one
19 or more passengers shall be Twenty-five Dollars (\$25.00) in the
20 aggregate.

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22 driving record of any individual so convicted, nor shall any state
23 assessment provided for by Section 99-19-73, or any other state
24 law, be imposed or collected.

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27 belt law under Section 1 of House Bill No. 409, 2006 Regular
28 Session, shall be expended for highway safety infrastructure

29 improvements except as otherwise conditioned or restricted by
30 federal law or federal rules and regulations governing the
31 expenditure of such funds.

32 **SECTION 3.** This act shall take effect and be in force from
33 and after May 27, 2006.

MISSISSIPPI CODE OF 1972

As Amended

SEC. 63-2-7. Offenses and penalties; recording of violations.

(1) A violation of this chapter shall be a misdemeanor, punishable by a fine of Twenty-five Dollars (\$25.00) upon conviction; however, only the operator of a vehicle may be fined for a violation of this chapter by the operator or for a violation of this chapter by a front-seat passenger and no fine shall be imposed against the operator for a violation of this chapter by any person unless at the time the operator was charged with a violation of this chapter he also was charged with some other offense and he is convicted of both offenses. The maximum fine that may be imposed against the operator of a vehicle for a violation of this chapter by the operator or for a violation of this chapter by one or more front-seat passengers shall be Twenty-five Dollars (\$25.00) in the aggregate.

(2) A violation of this chapter shall not be entered on the driving record of any individual so convicted, nor shall any state assessment provided for by Section 99-19-73, or any other state law, be imposed or collected.

SOURCES: Laws, 1990, ch. 436, Sec. 4; 1994, ch. 567, Sec. 1, eff from and after July 1, 1994

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2013 Occupant Protection STEP Programs

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Observation Period: March 23-30, 2009

MISSISSIPPI BASELINE BELT USE - With Unknown Belt Use REMOVED						
Age	DRIVER AND PASSENGER		DRIVER		PASSENGER	
	Test Areas	Control Areas	Test Areas	Control Areas	Test Areas	Control Areas
Teen (% Yes)	65.8%	55.2%	66.3%	56.6%	64.5%	52.8%
Total Number*	6,764	4,634	4,799	2,934	1,965	1,700
Age >20 (% Yes)	71.8%	69.9%	72.3%	70.1%	66.9%	66.5%
Total Number*	4,255	4,990	3,893	4,614	362	376

*Total Number = Belted + Unbelted

